

The Cruise Lines International
Association Agreement

First Revised
Page No. A-6

RECEIVED

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(Attached is a sample of the Application)



APPLICATION INSTRUCTIONS

In order to expedite your CLIA application, please follow these simple instructions.

1. Complete all requested information below and on back page.

2. Please make remittance in U.S. dollars and using a company check.

- Your annual dues (including new member application fee of \$65) paid through December 31, 1991. ☐ \$210.00
- Video: "Introduction to Successful Cruise Selling" ☒ FREE
- Video: "Local Marketing and Promotional Techniques: Made Easy" ☒ FREE
- Video: "Principles of Professional Selling" ☒ FREE
- 1991 CLIA Cruise Manual (nearly 600 pages) ☒ FREE
- Free Training Seminar Coupon ☒ FREE
- "Official Cruise Vacation Headquarters" in-Store Display Materials ☒ FREE

Your Total Remittance \$210.00

3. Method of payment:

☐ Check enclosed (payable to CLIA, U.S. Currency)

☐ MasterCard

☐ Visa

☐ American Express

Credit card account number

Expiration Date

Signature _____

4. Return this entire promotional solicitation together with your remittance to:

Manager--Agency Relations
Cruise Lines International Association
500 Fifth Avenue, Suite 1407
New York, NY 10110
Phone: (212) 921-0066 • Fax: (212) 921-0549

Please allow 2 to 4 weeks for delivery.

Thank you. Your 1991 CLIA New Membership Kit will be sent to you with your official seal shortly after receipt of a fully-completed application and the proper remittance. All conditions governing the relationship between listed CLIA-affiliated agencies and association members are in the kit, or upon request, are available for your advance review ... In the event CLIA affiliation must be withdrawn by virtue of any party not abiding by federal, state, local and municipal ordinances governing the sale of vacation products, there will be no refund of pre-paid dues.

CLIA APPLICATION INFORMATION PLEASE COMPLETE ALL QUESTIONS ... IMPORTANT

BASIC APPLICATION INFORMATION

1. Address/Telephone Number:

Name of Agency (Corporate if applicable)

Trade Name/DBA (if any)

Street Address Required

City, State, Zip

Telephone

Fax Number

2. Please enter existing ARC/IATA number if you have one:

Are you currently in the process of ARC application? ☐ Yes ☐ No

3. Type of Ownership (Check one): MUST BE COMPLETED

☐ Individual

☐ Partnership

☐ Corporation

4. Is your Business Location also a residence?

☐ Yes ☐ No

ABOUT YOUR AGENCY

11. Year started business? _____

12. Total number of employees?

- Full-Time _____
- Part-Time _____
- Independent Contractors _____

13. Our agency is:

☐ A full service agency

☐ A cruise only agency

☐ A cruise division of a full service agency

☐ Other: _____

14. Total agency annual sales (total agency volume):

☐ Less than \$500,000

☐ \$5,000,000-\$10,000,000

☐ \$500,000-\$999,999

☐ Over \$10,000,000

☐ \$1,000,000-\$4,999,999

15. Number of individual cruises booked in 1990:

☐ 0-50

☐ 251-500

☐ 2,000+

☐ 51-100

☐ 501-1,000

☐ 101-250


☐ 1,001-2,000

SIGNATURE PAGE

IN WITNESS WHEREOF, the below listed parties,
constituting the Member Lines of the Cruise Lines International
Association ("CLIA"), have caused this modification to First
Revised Page No. A-6 of FMC Agreement No. 003-010071, to be
executed on their behalf by James G. Godsman, President of CLIA,
this 23rd day of July, 1991. The modification amends Appendix A
of the Agreement iwth respect to administrative matters duly
approved by the CLIA Member Lines.

Admiral Cruises
American Hawaii Cruises
Carnival Cruise Lines
Chandris Cruises
Clipper Cruise Line
Club Med Sales, Inc.
Commodore Cruise Line, Ltd.
Costa Cruises
Crown Cruise Line
Crystal Cruises
Cunard Line, Ltd.
Delta Queen Steamboat Co.
Diamond Cruise
Dolphin Cruise Line
Dolphin Hellas Cruises
Epirotiki Lines, Inc.
Holland America Line
Norwegian Cruise Line
Ocean Cruise Lines, Inc.
Oceanic Cruises
Paquet French Cruises
Premier Cruise Lines
Princess Cruises
Regency Cruises
Renaissance Cruises, Inc.
Royal Caribbean Cruise Line, Inc.
Royal Cruise Line
Royal Viking Line

Seabourn Cruise Line
Seawind Cruise Line
Seven Seas Cruise Line, Ltd.
Society Expeditions Cruises
Sun Line Cruises
Windstar Sail Cruises
World Explorer Cruises



James G. Godsmann, President of CLIA
and duly authorized representative of
the CLIA Member Lines

FMC/signpg
07/23/91